



## **Strategic Plan 2018**

*2/2018*

PROJECT	GOAL	PLAN	MEASURES OF SUCCESS	TARGET DATES FOR COMPLETION	PERSON (S) RESPONSIBLE
Strategic Planning Review	<ol style="list-style-type: none"> <li>1. Maintain a current strategic plan on an annual basis with regular updates/revisions.</li> <li>2. Develop measurements of success (MOS) for each element.</li> </ol>	<ol style="list-style-type: none"> <li>1. Present Strategic Plan annually by the second General Membership meeting each calendar year.</li> <li>2. Post on website first quarter.</li> </ol>	<ol style="list-style-type: none"> <li>1. Strategic plan updated and posted</li> </ol>	By end of first quarter	President, Board of Directors
Mentorship / Education /Networking	<ol style="list-style-type: none"> <li>1. Provide trauma mentoring, educational, and networking opportunities.</li> </ol>	<u>Mentoring</u> <ol style="list-style-type: none"> <li>1. Develop mentoring relationships between like entities.</li> <li>2. Website improvements to include member directory and archived resources.</li> </ol>	<u>Mentoring MOS:</u> <ol style="list-style-type: none"> <li>1. Provide breakout sessions at general membership meetings.</li> </ol> <p>Member directory is updated monthly on website, will add TC designation levels and job titles.</p> <p>Create archive files and add BOD access to website for archived documents</p>	<p>Ongoing</p> <p>Ongoing</p> <p>End of 2018</p>	<u>Mentoring:</u> Directors at Large  <u>Website:</u> Executive Assistant  Executive Assistant/ Secretary

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		<p><u>Education</u></p> <p>1. Provide and participate in educational opportunities for hospital and LEMSA managers throughout the State</p> <p><u>Networking</u></p> <p>1. Maximize opportunities for networking.</p> <p>2. Update Trauma Resource Manual</p>	<p><u>Education MOS:</u></p> <ul style="list-style-type: none"> <li>• Annual Educational conference</li> <li>• Encourage members to post educational activities on listserv</li> </ul> <p><u>Networking MOS:</u></p> <ul style="list-style-type: none"> <li>• Facilitate networking during the meetings.</li> <li>• Encourage Face Book “likes” at General Membership meeting, Add link to “like” on FB to website</li> <li>• TRM- Update systems elements, Update Trauma Center elements</li> </ul>	<p>July 2018</p> <p>Ongoing</p> <p>At General Membership Meetings</p> <p>ongoing</p> <p>June 2018</p> <p>March/ June 2018</p>	<p>Conference Chair/Treasurer</p> <p>ALL BOD</p> <p>President Elect</p> <p>Executive Assistant</p> <p>EMS Director at Large and Immediate Past President</p>
Systems Development	<ul style="list-style-type: none"> <li>• Provide leadership, expertise, and support for all</li> </ul>	<ul style="list-style-type: none"> <li>• Monitor and respond to the State Trauma</li> </ul>	<ul style="list-style-type: none"> <li>• Provide a report for each RTCC at each general</li> </ul>	At General Membership Meetings	TMAC Board of Directors

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	<p>aspects of trauma system development</p> <p>2. Create Comprehensive strategy around LEMSA membership recruitment</p>	<p>Plan and System Survey.</p> <ul style="list-style-type: none"> <li>• Engage and actively participate in RTCC's</li> <li>• Continue Liaison positions for STAC, &amp; Legislation, add CHA, EMS/Trauma Committee systems rep</li> <li>• Attend State Trauma Summits, and provide expertise on issues or challenges.</li> <li>• Invitation letter to all LEMSAs and to State Trauma Coordinator, electronic needs assessment</li> </ul>	<p>membership meeting</p> <ul style="list-style-type: none"> <li>• Recommend EMS Hospital Individual for Title 22 Committee</li> <li>• Attendance on May 8 &amp; 9</li> <li>• Increase in LEMSA membership and attendance at meetings</li> </ul>	<p>End of 2018</p> <p>May 2018</p> <p>End of 2018</p>	<p>All BOD and Legislative committee rep</p> <p>All BOD</p> <p>President and Director at Large for EMS</p>

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Injury Prevention	1. Provide support for injury prevention activities.	<ul style="list-style-type: none"> <li>• Provide support for injury prevention</li> <li>• Participate in injury prevention committees and activities throughout the State.</li> <li>• Provide education on injury prevention.</li> </ul>	<ul style="list-style-type: none"> <li>• Website links for injury prevention resources, including STB</li> <li>• Reevaluate TMAC representation in State-wide Injury Prevention activities</li> <li>• Injury prevention talk at Annual Conference</li> </ul>	<p>Prior to March 31, 2018</p> <p>July 2018</p>	<p><u>Website:</u> Director at Large for Hospitals (links for STB and IP)</p> <p>Conference chair/ Treasure</p>
Data	1. Provide support for Data System Management	<ul style="list-style-type: none"> <li>• Develop and share best practices for data management.</li> <li>• Advocate for Cal TQIP collaborative</li> </ul>	<ul style="list-style-type: none"> <li>• General membership meeting best practices Inter-rater reliability</li> <li>• TMAC members participate in CA TQIP collaborative</li> </ul>	<p>End of 2018</p> <p>Ongoing</p>	<p>President Elect</p> <p>All</p>
Performance	1. Optimize	<ul style="list-style-type: none"> <li>• Provide</li> </ul>	<ul style="list-style-type: none"> <li>• Provide 'sharing</li> </ul>	Ongoing	President-elect

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Improvement	performance improvement knowledge and practices.	<p>leadership and education on Performance Improvement</p> <ul style="list-style-type: none"> <li>• Provide PI strategies for ACS standards.</li> </ul>	<p>our best practice' session on PI for hospitals/ and systems during General Membership meeting</p> <ul style="list-style-type: none"> <li>• Facilitate member presentation at Annual Conference</li> <li>• Include education on effective PI management</li> </ul>	<p>July 2018</p> <p>July 2018</p>	<p>Conference chair/ Treasure</p> <p>Conference Chair/Treasurer</p>
Advocacy	1. Monitor and report to the membership trauma related legislative activities, participating in initiatives as appropriate.	<ul style="list-style-type: none"> <li>• Monitor legislative activities that impact trauma care across the continuum.</li> </ul>	<ul style="list-style-type: none"> <li>• Participate in Title 22 review</li> <li>• Provide list of legislative issues that impact LEMSAs or TCs via General Membership meetings and the Listserv.</li> <li>• Support activities of Legislative</li> </ul>	<p>Ongoing</p> <p>At every General Membership meeting and as needed on the Listserv</p> <p>Ongoing</p>	<p>Immediate Past President/ President Elect</p> <p>Immediate Past President/President Elect</p> <p>Ongoing</p>

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		<ul style="list-style-type: none"> <li>• Develop public awareness campaign on trauma systems and centers.</li> <li>• Provide leadership and education on ACS requirements</li> </ul>	<p>subcommittee</p> <ul style="list-style-type: none"> <li>• Forward facing education tool for systems and centers</li> <li>• ACS speaker at annual conference to share the surveyor's perspective</li> </ul>	<ul style="list-style-type: none"> <li>• May 2018 for Trauma Awareness month</li> </ul> <p>July 2018 conference</p>	<p>President/ Immediate Past President</p> <p>Immediate Past President</p> <p>Treasurer/ Conference planning chair</p>