



**Strategic Plan 2019**

*2/2019*

<b>PROJECT</b>	<b>GOAL</b>	<b>PLAN</b>	<b>MEASURES OF SUCCESS</b>	<b>TARGET DATES FOR COMPLETION</b>	<b>PERSON (S) RESPONSIBLE</b>
Strategic Planning Review	<ol style="list-style-type: none"> <li>Maintain a current strategic plan on an annual basis with regular updates/revisions.</li> <li>Develop measurements of success (MOS) for each element.</li> </ol>	<ol style="list-style-type: none"> <li>Present Strategic Plan annually by the second General Membership meeting each calendar year.</li> <li>Post on website first quarter.</li> </ol>	<ol style="list-style-type: none"> <li>Strategic plan updated and posted</li> </ol>	By end of first quarter 2019	President, Board of Directors
Mentorship / Education /Networking	<ol style="list-style-type: none"> <li>Provide trauma mentoring, educational, and networking opportunities.</li> </ol>	<u>Mentoring</u> <ol style="list-style-type: none"> <li>Develop mentoring relationships between like entities.</li> <li>Website improvements to include member directory and archived resources.</li> </ol>	<u>Mentoring MOS:</u> <ol style="list-style-type: none"> <li>Provide breakout sessions at general membership meetings.</li> <li>Member directory is updated monthly on website, will add TC designation levels and job titles.</li> <li>Create archive files and add BOD access to website for</li> </ol>	Ongoing  Ongoing  March 2019	<u>Mentoring:</u> Directors at Large  <u>Website:</u> Executive Assistant  Executive Assistant/ Secretary

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		<p><u>Education</u> 1. Provide and participate in educational opportunities for hospital and LEMSA managers throughout the State</p> <p><u>Networking</u> 1. Maximize opportunities for networking.</p>	<p>archived documents</p> <p><u>Education MOS:</u> 1. Annual Educational conference 2. Encourage members to post educational activities on listserv 3. Investigate archiving listserv threads</p> <p><u>Networking MOS:</u> 1. Facilitate networking during the meetings. 2. Encourage Face Book “likes” at General Membership meeting, Add link to “like” on FB to website</p>	<p>July 2019</p> <p>Ongoing – at General Membership Meetings</p> <p>Early 2019</p> <p>Ongoing</p> <p>Early 2019</p>	<p>Conference Chair/Treasurer</p> <p>All BOD</p> <p>Treasurer</p> <p>Director at Large Hospital / Brett Dodd</p> <p>President / Brett Dodd</p>
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		2. Update Trauma Resource Manual	3. TRM- Update systems elements, Update Trauma Center elements  4. Update logos, dates, etc.	Early 2019  July 2019	EMS Director at Large and Immediate Past President  All BOD
Systems Development	1. Provide leadership, expertise, and support for all aspects of trauma system development  2. Create Comprehensive strategy around LEMSA membership recruitment	1. Monitor and respond to the State Trauma Plan and System Survey.  2. Engage and actively participate in RTCC's  3. Continue Liaison positions for STAC, & Legislation, add CHA, EMS/Trauma Committee systems rep  4. Attend State Trauma Summits,	1. Provide a report for each RTCC at each general membership meeting- complete 2018. Agenda topic beginning July 2018 General Membership Meeting  2. Recommend EMS Hospital Individual for Title 22 Committee  3. Attendance on April 23 – 24, 2019	July 2019 – Remove RTCC updates – round table or EMS Director at Large to report.  Ongoing  April 2019	TMAC Board of Directors  All BOD  All BOD

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		<p>and provide expertise on issues or challenges.</p> <p>5. Invitation letter to all LEMSAs and to State Trauma Coordinator, electronic needs assessment</p> <p>6. Engage EMSAAC</p> <p>7. Survey Monkey to ID barriers</p>	<p>4. Increase in LEMSA membership and attendance at meetings</p>	<p>Ongoing: Did not send letters but did reach out, hasn't been successful likely due to funding for LEMSAs</p> <p>Second quarter 2019</p> <p>April 2019</p>	<p>President and Director at Large for EMS</p> <p>BJ Bartelson (?)</p> <p>President and EMS Director at large</p>
Injury Prevention	1. Provide support for injury prevention activities.	<p>1. Provide support for injury prevention</p> <p>2. Participate in injury prevention committees and activities throughout the State.</p>	<p>1. Website links for injury prevention resources, including STB</p> <p>2. Reevaluate TMAC representation in State-wide Injury Prevention activities</p>	<p>Prior to March 31, 2018- complete and ongoing 2019</p> <p>July 2018- complete and ongoing 2019</p>	<p><u>Website:</u> Director at Large for Hospitals (links for STB and IP)</p>

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		3. Provide education on injury prevention.	3. Injury prevention talk at Annual Conference	July 2019	Conference chair/ Treasure
			4. Posted on TMAC website	Ongoing 2019	Executive Assistant/ BOD
		4. Identify emerging injury trends	5. BOD / General Membership Meeting Agenda items	July 2019	All BOD
		5. Advertise IP activities at centers			
		6. Leverage New IP board member	6. Members utilize listserv	July 2019	All BOD
Data	1. Provide support for Data System Management	1. Develop and share best practices for data management	1. General membership meeting best practices (Inter-rater reliability)	July 2019	President Elect / Hospital Director at Large
		2. Advocate for Cal TQIP collaborative	2. TMAC members participate in CA TQIP collaborative	Ongoing- On hold with state (?)	All BOD
Performance Improvement	1. Optimize performance improvement	1. Provide leadership and education on	1. Provide 'sharing our best practice' session on PI for	Ongoing	President-elect

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	knowledge and practices.	Performance Improvement  2. Provide PI strategies for ACS standards.	hospitals/ and systems during General Membership meeting  2. Facilitate member presentation at Annual Conference  3. Include education on effective PI management	July 2019  July 2019	Conference chair/ Treasure  Conference Chair/Treasurer
Advocacy	1. Monitor and report to the membership trauma related legislative activities, participating in initiatives as appropriate.	1. Monitor legislative activities that impact trauma care across the continuum.  2. Develop public awareness campaign on trauma systems and centers.  3. Provide leadership and education on	1. Participate in Title 22 review  2. Provide list of legislative issues that impact LEMSA's or TCs via General Membership meetings and the Listserv.  3. Support activities of	Ongoing  Ongoing (General Membership Meetings / Listserv – engage CHA)  Ongoing	Immediate Past President/ President Elect  Immediate Past President/President Elect  President / President Elect

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		<p>ACS requirements</p> <p>4. Ask for report out from CHA prior to each meeting to provide to membership</p>	<p>Legislative subcommittee</p> <p>4. Forward facing education tool for systems and centers</p> <p>5. ACS speaker at annual conference to share the surveyor's perspective</p>	<p>May 2019 for Trauma Awareness month- complete and recirculate for 2019</p> <p>July 2019</p>	<p>President/ Immediate Past President</p> <p>Treasurer/ Conference planning chair</p>